

## APPENDIX D (a) - Residents Questionnaire Analysis (quantative data)

Number of questionnaires posted	2745
Number returned not delivered	62
Number delivered	2683

**Total respondents 518**

**% Questionnaires returned 19.31**

### Sustainability statement

	Yes	No	Not Stated
Do you broadly agree with the sustainability objectives shown?	424	19	75
	82	4	14

### Question 1 - ideal size of each housing development

No response	11	2
<4	100	19
5-15	288	56
16-30	108	21
>30	11	2

### Question 3 - Type of development

Larger development sites	50	10
Small cul-de-sacs	387	75
Alongside through roads	75	14
No response	6	1

### Question 4 - Proportion new homes affordable to local people

70%	216	42
60%	92	18
50%	120	23
40%	42	8
30%	32	6
20%	15	3
No response	1	0

### Question 5 - limit on holiday lets/second homes

Yes	429	83
No	89	17
No response	0	0

### Question 6 - Percentage of second homes/holiday lets

80%	14	3
70%	1	0
60%	4	1
50%	17	4
40%	21	5
30%	73	17
20%	102	24

### Question 8 - Footprint of house

Less than a quarter	27	5
Quarter	72	14
Half	276	53
Three quarters	72	14
More than three quarters	13	3

Other	0	0
No response	58	11

**Question 10 - Styles of houses - kept together or mixed up**

Grouped together	179	35
Intermingled	324	63
No response	15	3

**Question 13 - Types of employment to be encouraged locally**

Tourism, leisure and crafts	245	47
Caravans/other holiday accommodation	60	12
Shops – retail	376	73
Financial and professional services	172	33
Pubs, restaurants and cafes	169	33
Community services	282	54
Agriculture related	237	46
Light industrial	297	57

**Q15 - What would encourage new businesses to locate in the Parish**

Purpose-built premises	239	46
Better Broadband/mobile	309	60
Improved access	297	57

**Q16 - What aspects of road traffic in the Parish give concern**

Junctions	354	68
Traffic volumes	230	44
Traffic speed	306	59
Traffic noise	78	15
Size of vehicles	97	19
Pedestrian safety	267	52

10%	196	46
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**Question 9 - Number of parking spaces**

0	2	0
1	43	8
1-2	9	2
2	370	71
2-3	9	2
3	50	10
No response	35	7

**Question 12 - Should land be allocated to encourage employment**

Yes	343	66
No	126	24
No response	49	9

**Question 14 -Protection from changes of use**

Yes	329	64
No	168	32
No answer	21	4

**Q17 - Need for land to be allocated for car parking**

Yes	309	60
No	200	39
No response	9	2

**Q19 - Would you pay an increase in Council Tax, for grass cutting et**

Yes	338	65
No	173	33
No response	7	1

**Q18 - protecting/enhancing local heritage/natural environment**

Clear space Heacham/Hunsanton	461	89
Improved conservation historic/listed buildings/features	304	59
More green space and gardens	343	66
Improved protection natural environment	435	84
Protecting important views and vistas	370	71

**Gender**

Male	219	42
Female	290	56
Not stated	9	2

**Main Residence**

Yes	485	94
No	28	5
Not stated	5	1

**Age Range**

18 - 24	1	0
25 - 44	19	4
45 - 64	156	30
65 - 74	211	41
75 +	126	24
Not stated	5	1

**Time in Parish**

Under 1 year	12	2
1-3 years	64	12
3-5 years	95	18
6 - 10 years	57	11
10+ years	287	55
Not stated	3	1

**Question 2 - different types of property**

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>5+6 combined</b>
<b>Starter houses/flats</b>	284	86	49	25	23	1	24
<b>Social housing/flats</b>	109	94	79	64	65	35	100
<b>Family houses</b>	101	101	105	54	69	16	85
<b>Executive houses</b>	9	10	14	25	219	147	366
<b>Bungalows/easy access homes</b>	118	76	106	73	64	15	79
<b>Supported housing/retirement</b>	67	83	88	101	73	23	96
Starter houses/flats	55	17	9	5	4	0	5
Social housing/flats	21	18	15	12	13	7	19
Family houses	19	19	20	10	13	3	16
Executive houses	2	2	3	5	42	28	71
Bungalows/easy access homes	23	15	20	14	12	3	15
Supported housing/retirement	13	16	17	19	14	4	19

**Question 7 - features reflected in future housing design**

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Respects scale and style of existing buildings	282	57	58	41	34
High levels of energy conservation	178	89	97	57	16
Use eco-friendly building materials/techniques	134	82	103	89	29
Use of traditional building materials	132	105	86	95	50
Modern building styles and materials	27	14	42	44	328
Respects scale and style of existing buildings	54	11	11	8	7
High levels of energy conservation	34	17	19	11	3
Use eco-friendly building materials/techniques	26	16	20	17	6

Use of traditional building materials	25	20	17	18	10
Modern building styles and materials	5	3	8	8	63

**Q20 - rate the following services in terms of meeting the current and future needs of the local community**

	Good	Adequate	Total of Good/Adequate	Needs Improvement	No Opinion
Fire	306	132	438	28	42
Police	57	152	209	262	45
GP	103	128	231	267	15
Community facilities	158	188	346	39	130
Leisure/recreation	85	77	162	168	85
Young people	22	77	99	274	142
Hall facilities	192	185	377	66	72
Access for disabled	38	146	184	168	254
Public footpaths	53	189	242	247	35
Mobile reception	52	155	207	272	37
Broadband	39	141	180	273	53
Fire	59	25	85	5	8
Police	11	29	40	51	9
GP	20	25	45	52	3
Community facilities	31	36	67	8	25
Leisure/recreation	16	15	31	32	16
Young people	4	15	19	53	27
Hall facilities	37	36	73	13	14
Access for disabled	7	28	36	32	49
Public footpaths	10	36	47	48	7
Mobile reception	10	30	40	53	7
Broadband	8	27	35	53	10